

App Technologies

web design • development • marketing

Corporate Profile

www.99apptechologies.com



Web Development | Content Development | Digital Marketing | Ecommerce Development | Mobile Apps

COMPANY OVERVIEW

99 app's provides comprehensive and integrated IT services including Software development, Website design and development, Search engine marketing, and development and implementation of high quality business domain applications. With the TechGlobe values at the core of all we do, we ensure quality delivered every time and on time!



Mission

99 app tech own standout success is due to the expertise guided by trustworthy ideas. We help our clients achieve digital brand dominance. We achieve this objective through the conception and superior execution of revenue-driving solutions. We develop fully customized programs to address each client's unique situation. We collect, analyze and translate data into kernels of actionable business intelligence that can directly impact our client's development and success.

Industries/Verticals

- Automotive
- Real Estate
- Media & Entertainment
- Retail & Ecommerce
- Healthcare
- Logistics & Transportation
- Manufacturing
- Travel & Tourism
- Professional Services
- Independent Software Vendors
- Banking & Finance
- Education & E-Learning

Vision

We want to be a top and preferred global service provider in the field of digital marketing. We want to be a single definitive solution piece in digital marketing . We want to earn our client's trust by delivering them outstanding superb quality services every time.

Our Values

Client Satisfaction : We value our clients, understand their business, and pledge our commitment to contribute to their success and satisfaction.

Team Work : We value team accomplishments and seek opportunities to join with our colleagues to advance the success of our clients.

Integrity : We value, above all, our integrity in everything we do

Diversity : We value the unique combination of qualities and contributions that each individual brings to the workplace

Quality : We value quality in all we do; in quality we deliver the perceived value of our product.



99 App Technologies Advantage

99 App's is a one-stop-shop for all your IT services needs. We offer everything you need to take your business to the next level, starting from strategic concept development, business analysis, software development, website design/development, digital marketing, content creation and mobile application services all at a single platform. Once you choose to hire our services, you will never go anywhere else again.



Who We Are?

The inception of (99 App Technologies) took place in the year 2012 with the goal to provide top grade and cost-effective services to the Internet & IT outsourcing community and businesses that wish to maximize their ROI and REACH by harnessing the unlimited power of Information Technology.

What We do?

We provide comprehensive and integrated IT services that includes software development, and the implementation of world-class e-business applications. Our expertise guarantees quality, competence and rapid execution of any projects ranging from mid-sized portals to complex software development and custom mobility solutions. We use a low-risk Delivery Model to accelerate schedules with a high degree of time and cost predictability. This lets us establish a clear set of goals that ensure the quality of work is maintained throughout the entire development process for 100% client satisfaction.

Our Strengths

- Single point of contact for all your needs
- A commitment to quality and generation of value
- A domain knowledge pool across multiple business domains
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies

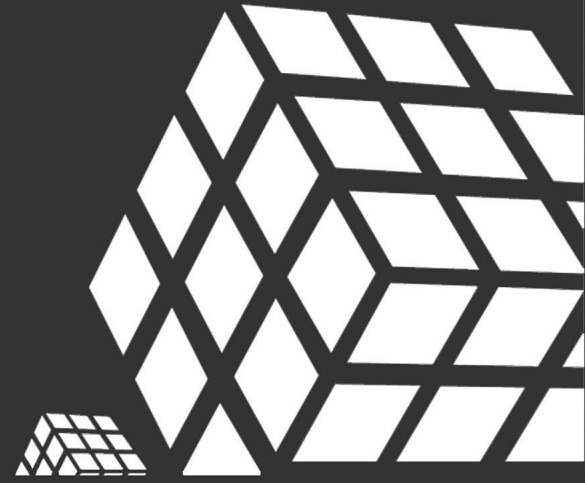
Our Business Philosophy

Our belief in customer's success as our success has propelled our growth and helped us build an affable relationship with our clientele spread globally. We are committed to deliver maximum value to our clients helping them succeed in a constantly changing and challenging business world. Our fundamental company values stem from the understanding that our success is directly tied with the success of our clients.



SERVICES

We have developed our service portfolio with a 360 degree approach. We continually add to our service portfolio as the internet market evolves and new technologies are added to the IT pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times



Identity Design

- Custom Design
- Mobile friendly Responsive website
- PSD conversion
- Logo Designing
- Facebook page creation
- Email Templates
- Ecommerce website Design

Opensource Development

- Custom Web Development
- Application Development
- Enterprise Portal Development
- Ecommerce Solutions - B2C / B2B
- Facebook Apps & Social Media
- ECommerce Websites
- Opensource Development

Content Development

- Web Content Writing
- Blog Writing
- Article Writing
- Classified Writing
- Press Release Writing

Digital Marketing

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Social Media Optimization (SMO)
- Reputation & Brand Management
- Internet Marketing

Mobile Application Development

- iPhone
- Android
- Windows

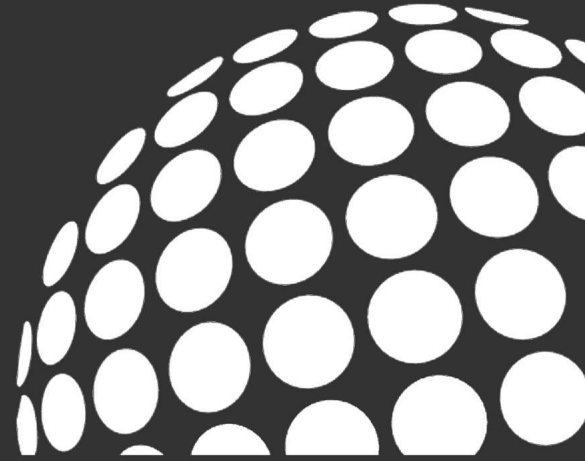
eCommerce Development

- Payment Gateway Integration
- Presta Shop Development
- Wordpress e-Commerce
- Custom e-Commerce Development



OUTSOURCING

It is a challenge to keep track of emerging technologies and deploy them effectively to fuel your growth. Outsourcing helps you manage this challenge. (99 App's) approach enables us to help you meet this ever growing challenge of integrating technology to your business needs. Organic growth can be expensive, we help you grow virtually!



Benefits of Outsourcing

Add Strategic Value: (99 App's) can customize the best solutions and remain accountable for its implementation. Bringing us on board will reduce risk and maximize the opportunity.

Focus on Core Business: Free up your executives to focus on building and strengthening your company's core business while have us to provide efficiencies and cost savings on non-core functions.

Improved Service Quality: We have attained high standards in Quality and deploy superior quality management practices. Ongoing training and skill update allows us to provide improved productivity.

Reduced Investment: Ability to have world class service without having to make significant capital investments and manage processes internally or increasing headcount and fixed costs.

SAVE UP TO 45% IN OVERALL COSTS

BY OUTSOURCING YOUR IT REQUIREMENTS TO TECHGLOBE

Strong
Project
Management

Thorough
Requirements
Analysis

Constant
Quality
Monitoring

Refined
Development
Process



QUALITY PROMISE

We go the extra mile for you to do ordinary things in unique ways! With the (99 App's) Quality promise you can be assured that you always get what was promised to you and more, always. With our approach to quality we ensure we always improve with every step.



End-to-End Quality Assurance to Meet the Highest Quality Standards

Quality is in the core of our (99 App's) Values and it reflects in everything we do. Our leaders along with a dedicated independent quality control team monitors and alerts at every step of our production.

(99 App's) quality principles: Three principles dictate the quality analysis and parameters at Techglobe.

Fit for purpose: The quality analysis begins right from the planning stage ensuring that the product should be suitable for the intended purpose.

Right first time: At (99 App's) we believe even a small glitch as cost us client or even worse cost our client their brand equity, we ensure that any mistakes should be eliminated before deployment.

Total Quality management (TQM): We believe quality should be reflected in not only the end product but the processes and the people that are involved with the development of the product.

- We continually invest in training our manpower with the latest tools, technologies, tactics and trends of the industry
- Our customer focused quality management approach enables us to deliver at every step
- We take industry best practices and standard and take them to the next level
- Our QMS techniques include

functional & regression testing
GUI and Usability testing
Performance benchmarking
Security testing
Systems integration control and much more..

Key Process

- 1- Full- cycle quality assurance testing
- 2- Document and code review
- 3- Defect tracking
- 4- Process monitoring
- 5- Risk management
- 6- Configuration management





Why Customers around the world choose 99 App Technologies?

Methodology

- Passionate People
- Experience and Expertise
- Good Listener
- Follow Up on Promises
- We Use technology to simplify and measure everything
- Flexible Business Terms
- Best Support in different Timezone



BUSINESS MODEL

The **(99 App's)** business model engages the clients in accordance with their business requirements and the project at hand. Our experts tune the existing business models to ensure that client goals are met within the Direct Measures of Quality (DMOQ) specified by the clients. These DMOQ's may be delivery Time, Cost, Design, Security, Technology etc.



At **(99 App's)** we believe each individual need is unique. Our business models are developed with this philosophy in mind.

Fixed Time Fixed Price Model

When the client has a clear scope of project in mind our business analysts and project managers work with the client to define specific deliverables and timelines which are then converted to a mutually agreed price for the project. With the involvement of the development manager from the first day the process guarantees predefined performance and delivery. With the budget clearly defined the client can plan their overhead in line with project delivery.

Hourly Rate Model

At times the client has an idea which needs to be developed into a project, this is where our hourly rate project model comes handy. Also, when the client application needs minor enhancements over time they prefer this model. A project manager along with the business analyst provides an hourly sheet per requirement which when approved by the client moves forward to development.

Dedicated Team Model

High turnover applications and turnkey projects deserve a dedicated team working towards its development and maintenance.

This model provides for a dedicated team of experts working only on the one project continuously. This provides for an always on support team which understands the huge application inside and out and can step-in and deliver as soon as a need presents itself. All of our major clients/business partners opt for this model, the team working with them shares the same relationship with them as if they were under direct employment.

Maintenance Model

The Flexsin maintenance model allows you to benefit from our services at a cost up to almost 50% of our regular service charges.

This is the perfect investment in your website instantly giving your returns. Buy hours in advance from us and get your work done as and when you require it. We make sure that we deliver the same quality and response everytime. Each task is appraised and the hourly estimates are approved by the client beforehand. Any hours that are not used up are carried over to the next cycle.



Our Location



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